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**DEPARTMENT OF INTEGRATED MEDIA**

April 2021

To whom it may concern,

It is a pleasure indeed to write this letter of recommendation for Sierra Myers. Every once in a while, you meet a student who has that certain spark and stands head and shoulders above the crowd. Sierra is that student. She works extremely hard, she puts her heart into everything she does and she is fearless.

I believe that Sierra is an excellent fit for this internship. She has excellent organization, writing and content creation skills. I believe that she will be a strong asset to your program and will “hit the ground running.”

I met Sierra in the fall when she was a student in my Social Media Marketing course. This course is project based and offers students opportunities to create content for multiple platforms. All of Sierra’s work has been exemplary and this semester, I will use her Glossier Cloud Paint final campaign project as a model for other students to follow. It has been very enjoyable to work with Sierra this spring in two additional courses – Culmination (a career planning course) and Multimedia Marketing (a content creation course for a client). It has been rewarding to watch Sierra work and interact with her classmates. As an online student, she has gone above and beyond to connect with her classmates and professors and as such, I feel like I know her very well.

I wholeheartedly recommend Sierra. I know she will continue to produce excellent, meaningful and important work. In fact, I cannot think of another student whom I would recommend this highly. Please contact me if there is anything else I can do on her behalf.

Sincerely,

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